

# The challenges

Multidisciplinary learning has evolved in the years from an innovative approach to an absolute necessity in higher education. Qualifications require an ever wider application in the labor market and an understanding of the overall functioning of economic branches.

In the current project, sports and performing arts join hands to create a new profession for sports stage performances. Sport takes the stage to present stories and deliver messages. The entertainment industry acquires a new field of action, and higher education – new educational and practical perspectives.

**SPORT FOR ART PROJECT seeks to enlarge modern higher education grounds by unifying 4 European institutions – three universities and one cultural organisation. With tailored joint Master's program the academic institutions and the festival organisation will pave a path to intersectional, innovative, inclusive and impactful new qualification "Sports performance staging" to be shared in partner education and labour systems and beyond.**

# The partners

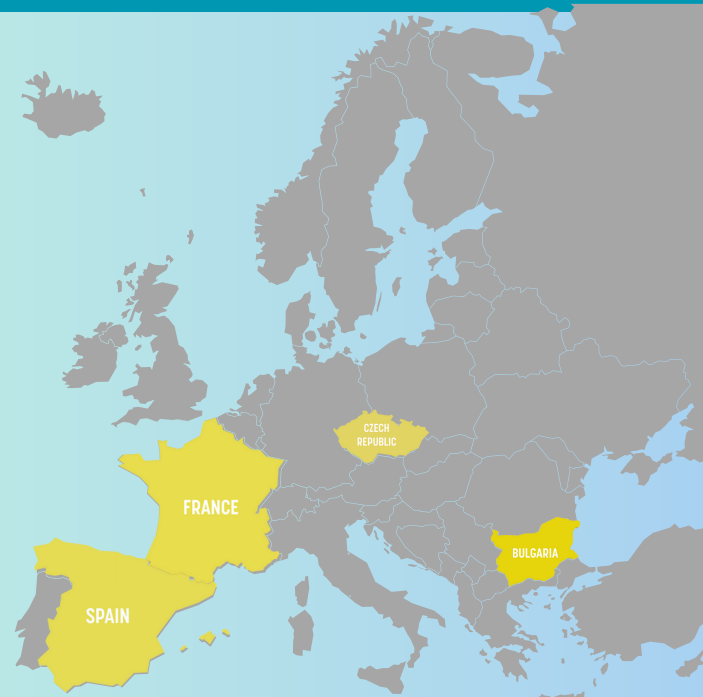
SPORT FOR ART PROJECT works on the design and implementation of the program for the new genre of entertainment performance through the coordinated efforts of:

National Sports Academy – Sofia, Bulgaria  
<https://nsa.bg/>

University of Leon, Spain  
<https://www.unileon.es/>

Charles University, Prague, Czech Republic  
<https://cuni.cz/UKEN-1.html>

National Association Cultures du Monde, Gannat, France  
<https://www.lesculturesdumonde.org/>



# The goals

The development of the SPORT FOR ART PROJECT strives to reach the key messages of the EU's policy in higher education – to support and enable universities to adapt to changing conditions, to thrive and to contribute to Europe's resilience and recovery; to join their forces; to develop a genuine European dimension in the higher education sector, built on shared values; to adopt excellence and inclusion as a distinctive feature of European higher education, exemplary for our European way of life.

## On the ground, SPORT FOR ART PROJECT will

- develop a full set of the needed study and administrative documents to announce the new joint program
- prepare a compendium of study materials for students
- conduct pilot training in all courses of the program
- evaluate the quality of the program and methods of teaching
- prepare students in the program for practical use of the new qualification and skills (dual training)
- prepare a sports performance with the active involvement of the students in the program
- giving and recording public performances in the partner universities
- artistic processing of the three recordings and making a digital product to demonstrate the results of the qualification "Sports Performance Staging"



# At a glance



SPORT FOR ART PROJECT is an EU Erasmus + programme funded project aiming to contribute to the development of the European Higher Education Area and its separate education systems. The project addresses the topics as qualifications for the real labour market, education and industries for collaboration, innovative methods of teaching, joint degrees and European dimension in higher education.



Duration: September 2023 – August 2026



3 Sport Higher Education Institutions



1 Innovative Festival Culture Organisation



1 Associated partner – NuBoyana Film Studios, BG



Mutual learning through training and monitoring – evaluation scheme



## Contact us



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## Our partners



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CHARLES UNIVERSITY



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